



**LOUISIANA STATE FLORISTS' ASSOCIATION, INC.
ANNUAL CONVENTION AND TRADE FAIR 2012**

www.lsfaflorists.com
lsfa@lsfaonline.com

“Life’s Moments In Flowers”

June 2nd & 3rd, 2012

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Dear Exhibitor,

The Louisiana State Florists' Association, Inc. (LSFA) would like to invite you to be part of our 2012 Annual Convention, Design Show and Trade Fair.

This is your opportunity to make a visibly positive impact upon the retail florists of Louisiana while enhancing your opportunity to grow. Our convention is the premier event of the year in the floral industry in the state of Louisiana with mature florists, young florists and students coming together for fun, fellowship and education. This is your opportunity to meet old friends and young florists and students who will use your products and services for years to come.

Booth space is limited, so please reserve your space as soon as possible. Booth size is 8X10. Booth set up will be Saturday morning from 9:00 AM until 12:30 PM. The trade fair will be open on Saturday from 1:00 PM until 5:30 PM and Sunday from 8:30 AM until 4:30 PM. Discounts are available for multiple booths. See the attached form for more details.

Please consider choosing an advertisement in our program. This program reaches many potential customers and could be a real asset to your growth as a business. See attached form for pricing and details.

We would also appreciate your help in sponsoring an event or making a donation. If you would consider helping, please indicate on the enclosed form. Please feel free to use the back of the form. We look forward to seeing you at the Convention and Trade Fair. If you have any questions, please call our convention coordinators Tammy Waits Bertrand, LMF at 337-893-3005, Sandra Fletcher at 337-233-4404 or Glynda Lasseigne, LMF at 985-385-6929.

Sincerely,

Bob Peden
Secretary/Treasurer